ANCIENT FISHING AND FISH PROCESSING
The Danish National Research Foundation’s Centre for Black Sea Studies
ANCIENT FISHING AND FISH PROCESSING IN THE BLACK SEA REGION

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Introduction

... like some blameless king, who upholds righteousness, as the monarch over a great and valiant nation: the earth yields its wheat and barley, the trees are loaded with fruit, the ewes bring forth lambs, and the sea abounds with fish by reason of his virtues,
(Homer, *Odyssey* 19.110-114, trans. Samuel Butler)

To any reader familiar with Classical literature, lambs, fruit and ears of corn are familiar symbols of prosperity and fertility. But fish? It would seem that to the hero – and the author – of the *Odyssey*, an abundance of fish was a characteristic of the good city-state and a testimony to the virtue of its ruler.

The Danish city of Esbjerg boasts a fishing port as well as an equestrian statue of the virtuous King Christian IX in the main square. These two features alone, then, would qualify it as the venue for a conference on ancient fishing. In addition, the city is home to a branch campus of the University of Southern Denmark, one of the partner institutions in the Danish National Research Foundation’s Centre for Black Sea Studies. It was at the Esbjerg campus that the papers in this volume were first presented in the course of a workshop in April, 2003. Some twenty researchers took part in two days of lively discussions ranging as widely as the travels of Odysseus.

Historians, classicists and archaeologists dealt with the question of ancient fish processing from the viewpoint of their disciplines, but in addition, we were fortunate to have an inspiring presentation on “The biochemistry of fish processing” by Hans Otto Sørensen, biochemist and laboratory manager at Triple Nine Fish Protein, Esbjerg. As the world’s second largest producer of fish protein concentrate, Triple Nine undertakes extensive research into the biochemistry of fish processing and fish spoilage. We regret that it was not possible to include Hans Otto Sørensen’s presentation in this volume.

After the conference, it was felt that it would be useful to complement the papers with a survey of the prehistory of fishing in the northern Black Sea region. Nadežda Gavriljuk kindly undertook to write a chapter on this subject at short notice.

For the ancient world, much of our information on fish in general is derived from the extensive range of sources dealing with fish as a foodstuff and, from the time of Hippokrates (c. 400 BC) onward, with the medicinal properties of fish. John Wilkins’ survey of the textual evidence reveals that among ancient
authors – that is to say, among those whose works have been preserved entirely or in fragments – some possessed a detailed knowledge of numerous types of fish, their origins and their taxonomy. When assessing the wealth of detailed information and culinary advice presented by, e.g., Athenaios, one should keep in mind, however, that the opportunity to pick and choose from a wide variety of fish species was open only to affluent and sophisticated members of the elite, such as Athenaios himself. In this respect, the work of Galen may provide a more realistic impression of ancient dietary habits.

The literary sources for processed fish products such as garum are supplemented by a large and growing volume of epigraphical and archaeological evidence, but it is remarkable that – as pointed out by Robert Curtis in his chapter on “Sources for Production and Trade of Greek and Roman Processed Fish” – not until the twentieth century were serious attempts made to relate the testimony of the texts to the archaeological material, or to view them in the light of parallels with contemporary fish processing in Southeast Asia (where fish sauces similar to the ancient garum are produced today). In fact, it was not until the 1960’s that the first large-scale systematic study relating the different source categories to each other (Ponsich & Tarradell 1965) was published.

Literary texts and inscriptions of the Roman period indicate that in their time, fish processing took place along the coasts of the empire from the Atlantic to the Black Sea, and archaeological finds corroborate the testimony of the textual sources. They also indicate that the consumption of garum and related products was more widespread, in spatial and social terms, than that of fresh or salted fish. As evidenced by the presence of garum amphorae in landlocked Augusta Raurica, discussed by Bo Ejsstrud in this volume, fish sauces could be transported far inland and were – unlike fish – generally not expensive. A possible modern parallel is tomatoes: in winter, these are still something of a luxury in northern Europe, but tomato ketchup is not.

One aspect of fish as food that was not dealt with in any of the presentations but taken up in the discussions was the definition of “fresh” fish in antiquity. As pointed out by Hans Otto Sørensen, attitudes to freshness in foodstuffs are largely culturally determined. Fish at a certain stage of incipient spoilage might be rejected in one culture, but considered edible (or even preferable to the fresh article) in another. The popularity of garum suggests that compared with modern southern Europeans, ancient Romans had a greater tolerance towards strong smells in fish (and no doubt elsewhere in their daily environment) and thus might be less inclined to reject fish on olfactory criteria alone; on the other hand, the rarity of references to food poisoning in the literature and the practice of night fishing suggest that the ancients’ criteria for freshness were not too far from our own – but the topic deserves further research.

In her survey of the archaeological evidence for fish processing in the western Mediterranean, Athena Trakadas focuses on the remains of salting installations in present-day Morocco, Portugal and Spain. Studying large
processing complexes such as Lixus or Cotta can offer valuable clues for interpreting similar installations in the Black Sea area, e.g. at Tyritake, Myrmekion or Chersonesos. It is notoriously difficult to estimate production capacity from the remains of salting vats, or to relate potential capacity to actual production, but a rough comparison of the cubic capacity at western Mediterranean salteries with those of the Black Sea salteries may nonetheless provide a useful basis for comparison.

Trakadas also discusses the question of origins: did fish processing take place in the Punic period, or was it introduced to the western Mediterranean by the Greeks? Scholars of an earlier period, when diffusionism and Greek cultural superiority were taken for granted, favoured the notion that fish processing was a Greek innovation, but the archaeological evidence points to Punic origins.

The numerous and well-documented fish processing sites in the west permit certain generalizations about chronology and spatial location. Athena Trakadas identifies common factors determining the location of processing sites: proximity to the sea, plentiful freshwater resources and salt; also fuel for concentrating liquids through evaporation. Kilns for producing amphorae are often found in conjunction with processing sites, and these in turn again require fuel as well as suitable clay. The most important input is obviously fish, and in the last analysis, large-scale fish processing depends on the ability of the fishermen to supply large quantities of suitable species. It has been claimed (Gallant 1985) that ancient sea fishing technology was inherently inefficient, but starting from the most important literary source, the Halieutika of Oppian (second century AD), Tønnes Bekker-Nielsen demonstrates that the ancient fishing gear – which would include lines with multiple hooks and seines worked by two teams of fishermen – was sufficiently advanced to produce sizeable catches of fish for salting or garum production. In fact, the most important constraint on the further expansion of the ancient fishing sector was the inability to conserve fish for any length of time, a constraint that could be partly overcome by drying, smoking or salting fish, or by converting them into fish sauce.

The theme of fishing productivity is continued by Anne Lif Lund Jacobsen’s paper on the use of modern fishery statistics as an indication of ancient catch sizes in the same waters. Jacobsen has worked with fishing statistics in the early modern period and warns against simplistic assumptions that present catches will correspond to actual or potential catches in history. The potential productivity of a fishery is determined by a number of interrelated factors: the state of the marine ecosystem, human exploitation of fish stocks, efficiency of the fishing gear. Because environmental factors play such a large part, fishing statistics from, e.g., Malaysia, are irrelevant to fishing in the Mediterranean or Black Sea. She identifies a number of other problems inherent in such diachronic comparisons and also points out that (contrary to the assumption underlying T.W. Gallant’s analysis of nineteenth and twenti-
eth-century catch statistics, which led him to conclude that the average catch would hardly feed the fisherman and his family) the fish consumed on board or in the fisherman’s household are not normally included in the official catch figures. Fishing statistics thus indicate the marketable surplus after the needs of fishermen and their dependents have been met, not the total harvest from the sea.

With Nadežda Gavriljuk’s contribution, our geographical focus shifts to the northern Black Sea region and the indigenous nomads of the steppe zone. Generally “fish” and “sea” are not concepts associated with “steppe” or “nomad”; the extent and importance of pre-Greek fishing activity in the northern coastal regions of the Black Sea has been overlooked – and, Gavriljuk argues, underestimated. Fish motifs in Scythian ornaments indicate that fish had a place in the self-perception of the nomadic population, and the rivers of the steppe zone would offer excellent prospects for catching freshwater and migratory fish. Such fishing activities, however, took place within the oikos economy. Fishing on a larger scale is not, at present, attested before the late fifth and early fourth century, when we find evidence of fishing and fish processing on a substantial scale at Elizavetovka, a site that is discussed in greater detail by Jakob Munk Højte. On the lower Dnieper, fishing on a “commercial” scale is attested in the second century BC. Gavriljuk concludes that while “subsistence” fishing formed part of the nomad economy at an early date, cultural and commercial contacts with the Greeks were the driving force behind the transition to “commercial” fishing.

The iconographical theme is taken up again in Vladimir Stolba’s survey of “Fish and money”, demonstrating that fish species depicted on coins of the Pontic Greek cities are often realistically rendered and can be securely identified, the most popular being the various species of sturgeon. While this clearly testifies to a general interest in fish, Stolba warns against jumping to conclusions about the place of fish in the local economies – or to the absence of fishing in cities that do not strike coins with fish emblems. Fish and marine species have a vast range of potential symbolic, mythological and religious connotations, as evidenced by the “eagle and dolphin” emblem used, inter alia, by the cities of Sinope, Histria and Olbia (and as the emblem of the Danish National Research Foundation’s Centre for Black Sea Studies).

From the abstract spheres of mythology and symbolism, we pass to the practical aspects of fish processing, as Jakob Munk Højte takes us on a guided tour of the salting facilities along the northern Black Sea coast. Many of the excavated fish processing tanks have been covered up to protect them from the rigours of the Pontic climate; and what appears to be the largest site, Chersonesos, has not yet been completely excavated. The dimensions of the processing complexes testify to the extent of the Crimean fish salting operations: the combined cubic capacity of the salting vats at Tyritake was 457 cubic metres, and for Chersonesos an estimated 2,000 cubic metres, whereas the largest of the western Mediterranean complexes, Lixus, had a combined...
cubic capacity of just over a thousand cubic metres. Unfortunately, as Højte points out, we do not know whether vats were always filled to capacity, nor how many times a year. It may be speculated that in the cooler climate of the Crimea, the annual number of garum production cycles would be less than in Spain or North Africa.

In chronological terms, too, comparison between fish-processing sites of east and west are instructive: Athena Trakadas found that fish processing in the western Mediterranean lagged in the second century BC but was revitalised under the early Empire while the Crimean salteries seem to have attained their maximum capacity in the second century AD.

Amphorae, the most common form of transport containers in the ancient world, form an important category of sources for economic history. Surprisingly, they offer very little positive evidence for Pontic fish processing before the Christian era. This paradox is examined in depth by John Lund and Vincent Gabrielsen: while we have textual evidence for the import of tarichos and other fish products from the Black Sea to the Aegean, no amphora types have been convincingly identified as containers for fish products. Taking the textual evidence for a Pontic salt-fish trade at face value, Lund and Gabrielsen offer two possible explanations for the absence of transport amphorae: either fish products were transported in re-used wine or oil amphorae (as may be the case with an amphora from the Varna shipwreck); or they were packed in other types of containers, for instance, baskets (for tarichos) or barrels (for garum). The notion of recycled amphorae is attractive but there are no ancient parallels for large-scale re-use of amphorae in this manner (in contrast to the re-use of individual amphorae for a plethora of domestic purposes). Therefore with our present state of knowledge, the latter hypothesis appears the most likely.

“Vanished” amphorae also form the subject of Bo Ejstrud’s chapter on “Estimating trade of wine, oil and fish-sauce”, but in his case wine, not fish is missing from the equation. Taking the large and well-documented body of amphora fragments from Augusta Raurica (modern Augst in Switzerland, near Basle) as a starting point, Ejstrud first discusses the relationship between amphora finds and actual volumes, then turns to the relative importance of wine, oil and fish-sauce. Even when allowance has been made for the different size of the containers, the volume of fish-sauce attested at Augst is remarkably large in relation to the amount of wine. Since there is no good reason why consumption patterns in the Roman veteran colony at Augst should differ from comparable settlements elsewhere in the western Empire, the conclusion that a considerable amount of wine remains undocumented imposes itself. Presumably the inhabitants of Augst did not only import wine in amphorae but also in other containers, such as barrels.

The lesson to be learned from the contributions by Lund, Gabrielsen and Ejstrud is that while the importance of amphorae as archaeological source material remains undisputed, focusing on this one category of containers may
in fact provide a distorted picture of commodity flows at a given site or date. As pointed out by Stefanie Martin-Kilcher (1990), it is quite possible that the dramatic drop in the number of *garum* amphora fragments in the course of the third century that can be observed at many central European sites, does not reflect a corresponding decline in consumption but a changeover from southern European suppliers to fish sauce produced in northern Gaul, which was shipped in barrels.

A similar problem is that of the missing salting tanks, discussed by Jakob Munk Højte. The Crimean fish-salting industry probably did not reach its maximum capacity until the late second century (at the same time as, or slightly later than, its Iberian and African counterparts) and no processing facility has been dated earlier than the first century AD. Yet fishing (attested by finds of fishing tackle) and fish processing (attested by literary sources) is known to have taken place – but where? One explanation could be that earlier processing facilities were primitive, along the lines of those found at Elizavetovka, and have been obliterated by later, more permanent structures. Fish salting originally took place within the *oikos*, and the diversification into market-oriented *garum* production requiring large capital outlays may have provided the impetus to relocate and concentrate activities in urban centres.

It also needs to be remembered that salting is not the only means of preserving fish; reducing the relative water content of the fish by smoking or drying will have similar effects to salting. At the Elizavetovka site, the remains of a smokehouse have been tentatively identified; as for drying, this requires little equipment except some wooden racks that would, at the most, leave a few post-holes. Fish drying requires no input of salt and produces a commodity that (unlike salt fish, which must be soaked and cooked) is immediately edible and can be used as animal fodder. In the twentieth century, dried fish was produced in large quantities in the North Atlantic (e.g., Newfoundland, Iceland). Great quantities were also produced in south Russia: it is reported that during a fuel shortage in the aftermath of the 1917 revolution, the Bolshevik authorities in Turkestan seized large stocks of dried sturgeon awaiting export and used them as locomotive fuel. Since it leaves so few traces in the archaeological record, the extent of ancient fish drying is difficult to establish. Given the limited number of references to dried fish in the literary sources, it may primarily have been produced within the household, perhaps as a supplementary food in times of famine or poor fishing, or as a staple item of the lower-class diet – Lif Jakobsen reminded us that in some modern fishing communities, dried fish was considered “trash food”. We might, however, also see fish drying as a first stage in a sequence of technological development and increasing market orientation: dried fish for the household economy – salt fish for the regional market – *garum* for the distant markets of the Roman Empire.

In the history of fish processing along the Black Sea, a key question concerns the genesis of the Crimean *garum* industry: whether its origin was
supply-driven or demand-driven. Did Crimean fish salters turn to *garum* production in response to a glut of smaller fish that could not be sold as table fish or processed into *tarichos*; or did they diversify from their core operation to exploit a growing demand for a new culinary ingredient *à la mode*? The implications of this debate extend far beyond the kitchen table, since the two positions reflect two fundamentally different conceptions of the Roman economy. On the one hand, we have the “primitivist” view that Roman primary producers walked a thin line between prosperity and famine, adapting to the exigencies of a changing economic environment. In recent years, this has been combined with the environmental history approach focusing on natural phenomena such as epidemics and climate change to explain past economic behaviour. Within this frame of interpretation, the introduction of *garum* production could be local producers’ response to a Pontic “fish bonanza” such as those that have occurred throughout history (the Baltic herring bonanza of the Middle Ages being one example). Recurrent windfalls of fresh fish might stimulate fish-salters to develop new products.

A “modernist” interpretation, on the other hand, would not necessarily look for the causal factor in the marine environment of the Black Sea, but view the introduction of *garum* as an active response by informed Crimean fish-salters to a growing market for *garum* in the Mediterranean world. The salting cisterns of Myrmekion or Tyritake were clearly not built by destitute fishermen, but by members of the elite with access to technology, capital and information about distant markets. By combining a cheap, plentiful – but perishable – commodity (fish) with an easily obtainable raw material (salt), resulting in a product with higher unit value and longer storage life (*garum*), they were able to exploit those markets.

The current stage of our knowledge favours the notion that the diversification from fish salting into *garum* production was driven by demand, but our picture of ancient fishing and fish processing along the shores of the Black Sea is far from complete. Future research may come up with different answers, even pose entirely different questions. The present volume is not intended as the last word on Pontic fish processing, and if it provokes academic controversy and scholarly discussion on its subject, it will have served its purpose well. It is hoped, however, that the surveys of source material and overviews of the *états des questions* provided in the individual contributions as well as the consolidated bibliography will serve as useful aids to future researchers in a field that still has much to offer.

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November 2003
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Notes

1 Blacker 1922, 266; Brun 1930, 109.